

## ZAINAB TAJUDEEN OMOWUMI

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### SUMMARY

I am a Dynamic Researcher and proficient **Data Analyst** with expertise in **Excel, Power BI, and SQL**, seeking competitive opportunities in the health, medical, and tech sectors. Proven track record in Data Analysis, **Monitoring & Evaluation**, and **Research** with a strong Educational Background and Practical Experience.

### EDUCATION

2018-2023     **BSc. (Ed.) in Health Education**  
University of Ilorin, Ilorin, Kwara State, Nigeria  
*Second Class Upper Division (75%)*

### LATEST DATA ANALYSIS PROJECTS

**2025     Bike Sales Analysis**

- Used Excel to clean, organize and analyze the bike sales through pivot tables, filtering and summarizing values.
- Generated insights, comparisons and used visuals to present findings.

**Link:** <https://www.notion.so/Bike-Sales-Analysis-25728457cd5680b3bd07d6c30971bfb7>

**2025     Historical Story Research and Writing Report**

- Used liable online sources like Wikipedia, etc. to research and confirm accurate historical facts.
- Used language and writing tools to adapt it in different languages.

**Link:** <https://www.notion.so/Historical-Story-Writing-for-Roods-App-25528457cd5680e88c91e9674d26ec7e>

**2025     Miami, Florida Market Research and Analysis Report**

- Used research websites to collect data, Applied data cleaning, and visualization techniques.
- Developed detailed reports and highlight key trends.

**Link:** <https://www.notion.so/Miami-Florida-Market-Research-and-Analysis-25428457cd5680989adde65b1d4c511c>

**2024     Documentation Research Report**

- Used Wikimedia Common to search and collect photo with free license
- Used Google tools to save and record the source and attribution details.

**Link:** <https://www.notion.so/Photo-Research-and-Documentation-Project-Report-25528457cd568086b849ca1473e958c3>

**2024     Bali, Indonesia Market Research and Analysis Report**

- Used AirDNA to check real Bali market data on Airbnb.
- Developed detailed reports and highlight key trends.

**Link:** <https://www.notion.so/Bali-Indonesia-Market-Research-and-Analysis-25428457cd5680caaac1e01fa19d6074>

### SKILLS AND LANGUAGES

- **Programming:** R, SQL, Python.
- **Data Visualization:** Tableau, Power BI and Matplotlib.
- **Tools & Software:** Microsoft Excel, Microsoft Word and PowerPoint
- **Soft Skills:** Excellent Writing and Communication, Integrity and Project Management.
- **Languages:** Proficient in English

### CERTIFICATIONS AND SHORT COURSES

Jan., 2025 - **Data Analysis Bootcamp**  
Present     TechCrush Africa.

Jan. 2025 - **Power BI Bootcamp**  
Present     Power BI Project Club

Jan., 2025 - **Google Data Analysis Professional Certificate**  
June, 2025      Google.

April, 2025 - **Monitoring and Evaluation Workshop**  
June, 2025      Digital Health Africa.

Feb., 2025 - **Data Analytics Bootcamp**  
May, 2025      Alex the Analyst.

**WORK EXPERIENCE**

April, 2025 - **PROGRAM MANAGER**  
Present      Digital Health African (DHA), Remote.

- Plan health programs and projects that use digital tools to improve healthcare access and delivery.
- Work with doctors, public health experts, and community leaders to design and run health interventions.
- Manage day-to-day program activities, making sure tasks are completed on time and within budget.
- Collect, review, and analyze health data to measure progress and impact.
- Write project reports, proposals, and updates for partners, donors, and stakeholders.
- Plan and review digital health training and workshop applications and evaluate the training and workshop programs to improve digital health awareness and services.
- Organize digital health training, and digital campaigns to promote better health practices.

Nov., 2024 - **RESEARCH OFFICER/DATA ANALYST**  
Present      Freelance - Roods (Contract), Remote.

- Identified areas of research and provide required information.
- Collaborated with research teams and agencies.
- Developed literature reviews, write research reports and discussion based on the results
- Used data analysis tools and techniques to clean, validate, and process large datasets.
- Employed statistical methods to extract meaningful insights and trends from data.
- Collection of data and entering into databases. Followed up and communicated with company’s employees to gather data
- Fixing errors as well as structuring data to aid fast and accurate data capture.

Aug., 2023 - **HEALTH EDUCATOR (NYSC MEMBER)**  
June, 2025      University of Abuja Teaching Hospital, FCT- Abuja.

- Developed health program to teach people about healthy life choices and how to avoid unhealthy habits or lifestyles through sensitizations.
- Made researches on health related issues, developed materials and programs to promote wellness and educate communities about healthy lifestyles.
- Monitored the health situation and living conditions of the people by conducting nutritional screening, collecting information related to food security.
- Checked vaccination status of children and collected information about patient.
- Worked with doctors, nurses, and other health professionals to deliver accurate health information and services.

Sep., 2024 - **VIRTUAL ASSISTANT AND DATA COLLECTOR**  
Feb., 2025      *Virtual Executive Company, Abuja.*

- Collected and analyzed data from surveys, and online sources using tools like Excel, R and SQL and ensure data accuracy.
- Provide administrative support by managing emails, scheduling and coordinating meetings, appointments and calendars.
- Provide customer support by responding to customer inquiries via email, and also creating social media contents.

Nov., 2023 - **TICKET AND TOUR OFFICER**  
April, 2024      ASPOM Travel Agency, Lagos.

- Coordinated flight planning, bookings, and assisted clients with travel arrangements with guidance and consistent follow-up.

- Facilitated holiday, tourism, and sightseeing plans by organizing tailored itineraries to meet clients' preferences and budgets.
- Arranged hotel bookings, ensure accommodation matched clients' expectations and provided excellent value for their money.
- Maintained strong client relationships by providing prompt responses to client's inquiries.

May, 2021 **HEALTH EDUCATION OFFICER (INTERN)**  
 Oct., 2021 Federal Ministry of Health, Ilorin, Kwara State.

- Planned and carried out health education programs to improve community knowledge on disease prevention and healthy living.
- Organized community outreach activities, workshops, and awareness campaigns on issues such as malaria, tuberculosis, HIV/AIDS, and hepatitis.
- Provided one-on-one and group health talks to encourage behavior change and promote healthier lifestyles.
- Distributed health materials and resources such as mosquito nets, condoms, and hygiene supplies to support preventive practices.
- Collected feedback from communities to understand their health needs and used it to improve education programs.
- Supported vaccination and screening exercises by guiding people and creating awareness about their importance.
- Promoted safe practices like proper handwashing, clean water use, and environmental sanitation.

## AFFILIATIONS

Aug., 2025 - **MEMBER**  
 Aug., 2029 Certified Health Education Specialist (**CHES**)  
 Oct., 2023 - **MEMBER**  
 Teacher Registration Council of Nigeria (**TRCN**)

## VOLUNTEER EXPERIENCE

Nov., 2024- **PROGRAM MANAGER**  
 Present Young African Leaders Initiatives (YALI, Abuja)  
 Dec 2017- **INSTRUCTOR**  
 Feb 2018 Techimpacter, Academy, Abuja  
 Dec 2017- **PROGRAM MANAGER**  
 Feb 2018 Rahman Home Foundation (NGO)  
 Dec 2017- **LISTENER**  
 Feb 2018 Anti-Suicide and Depression Squads (ASADS)  
 Dec 2017- **HEALTH EDUCATOR**  
 Feb 2018 HOLLAB, Secondary School, Ilorin, Kwara State

## REFERENCES

[Available on request]